



MISGMP 2011 Events

Register at www.misgmp.org

January 19, 2011 from 12:00 – 2:00 pm – Delta Township District Library, 5130 Davenport Drive, Lansing, MI 48917 (across Elmwood Road from the Lansing Mall)

Sponsored by Ypsilanti CVB – Promoting Ann Arbor, Ypsilanti and all of Washtenaw County!



Cost of Doing Business – Denise Cook, CMP, Michigan Library

Association; Laurie Nickson, CMP, CMS, Michigan Association for the Education of Young Children, Michigan Department of Education; and Callie Cain, CMP, CMS, Four Points by Sheraton Saginaw

Learn how to understand each perspective of the planner and supplier in business in relation to budget and costs. Working together as a team will insure a successful event. Counts for one program under the Budget/Contract Management section for Government Meeting Specialist (GMS) certification.

February 16, 2011 from 12:00 – 2:00 pm MSU Union, East Lansing, MI

2011 NEC Planner Primer – Jeremy Tyrrell, Caesars Windsor and Chris Moody, SME

This interactive session will foster networking and teamwork while challenging your event planning knowledge. Critical meeting planning facts and calculations will be presented. Come to this session and find out what you didn't know you didn't know. Counts for one program under the Education/Program section for Government Meeting Specialist (GMS) certification.

March 15-16, 2011 – Annual Education Conference – Amway Grand Plaza Hotel, Grand Rapids, MI

Sponsored by Experience Grand Rapids

Theme: MISGMP is Grand

Great Education

Relationship Building

Advantages in Negotiating

New Ideas to Share

Development of Key Skills

3:30 – 5:00 pm Wrap-up/Ethics program will be offered as well as other sessions that qualify for the GMS.

April 20, 2011 from 12:00 – 2:30 pm Kellogg Center, East Lansing, MI

Sponsored by the DoubleTree Bay City and Yarrow Golf Resort and Conference Center

Reversing Roles - Negotiations – Christine Mitchell, CPPB,

Michigan Department of Technology, Management & Budget

Get a brief review of the history, cycle, strategies, preparation of negotiations. Learn key negotiating techniques, tips, and tricks. This longer session allows for time for role playing exercises. Both planners and suppliers will be surprised how much they will learn from this hands-on session. Counts for one program under the Financial/Contract Management section for Government Meeting Specialist (GMS) certification.



Registration starts 30 minutes prior to the start time.

Questions?? Contact Deneen Hansen, Chair Education Committee at 517.327.2585 or dhansen@msbo.org



MISGMP 2011 Events

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Note: Date Change

May 10-11, 2011

Sponsored by Michigan's Great Lakes Bay Region CVB and Valley Plaza Resort

May 10, 2011 – 6:30 pm – **Shuttle to Loon Stadium**

7:05 pm **Baseball Game, Lugnuts vs. Loons**

Baseball tickets are complimentary from the Michigan's Great Lakes Bay Region CVB.

Contact Wendy Scott at wendy@visitsaginawcounty.com to reserve your ticket.

Overnights are complimentary for planners and only \$65 for suppliers at the Valley Plaza Resort. Planners contact Tina Eveleigh at 800/871-3710 to make your reservations.

Suppliers call 800/825-2700 to make overnight reservations. Reservations at the MI SGMP rate are good through April 10, 2011. Valley Plaza Resort is a fun-filled 30-acre resort, which can best be described as a mid-Michigan wonderland for guests of all ages. What else would you call a complex that features two separate hotels, a dual-screen movie theater, three indoor swimming pools, 35,000 sq. ft. of banquet and meeting space, two game arcades, a 32-lane bowling center, an indoor miniature golf course, a sparkling new Four Seasons health and fitness club, a three-acre lake and beach area, two whirlpools and saunas, a billiards room, two restaurants, a sports bar, an outdoor playground and basketball court and a 77 site RV park? Come join the fun!!!

Following the Baseball Game, join your hosts, Wendy Scott and Sonja Wood for a fun-filled Afterglow Party at Valley Plaza Resort

May 11, 2011 – 8:00 – 9:00 am – **Complimentary Breakfast, Nicole's (2nd floor of Best Western Hotel)**

9:00 – 11:00 am **Tour for Great Lakes Bay Region** – Midland Center for the Arts, Dow Gardens, and Alden B. Dow Home and Studio, all venues are great for off-site tours, dinners and meetings.

12:00 – 2:00 pm **Hotel Safety & Security – Looking Beyond the Peephole – Presenter(s) TBD**

This session looks at the liability of the planner and the hotel when guests can be at risk. A review of studies will show that hotels of all types need to be assessed for safety and what questions should be asked on a site visit or on the RFP. Counts for one program under the Facilities and Services section for Government Meeting Specialist (GMS) certification.

2:00 pm **Tour of Valley Plaza Resort (optional)**

July 18-20, 2011 ORGPRO – Shanty Creek Resorts, Bellaire, MI

MI SGMP Board of Directors decided to not have a July program and encourages members to attend ORGPRO.

August 17, 2011 Eagle Eye Conference Center, East Lansing, MI

Sponsored by John Rosendahl, HALO and Detroit Metro CVB

Getting the Most Out of Promotional Items – John Rosendahl, HALO

Learn what you don't know about promotional items and how they impact both planners and suppliers. Find out the hot giveaways and which items give your company, department or association the best bang for your buck! Immediately following the program, visit the several exhibit booths of products and have lunch. Don't miss this unique opportunity! Counts for one program under the Education/Program section for Government Meeting Specialist (GMS) certification.



visitdetroit.com

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September 21, 2011 from 12:00 – 2:00 pm Kellogg Center, East Lansing

Sponsored by Experience Grand Rapids

Become a User...User of the Vast CVB Services – Brenda

Haight, Discover Kalamazoo and Doris Sims, Greater Lansing

Convention and Visitors' Bureau; and Tim Nelson, Experience Grand Rapids

A panel of various CVB representatives will review the vast array of services they provide at no charge. Come to this session to find out how to best use these services in making planning more efficient. Counts for one program under the Facilities and Services section for Government Meeting Specialist (GMS) certification.



October 12, 2011 from 12:00 – 2:00 pm Marriott/Eagle Crest Resort, Ypsilanti

Sponsored by Ypsilanti CVB – Promoting Ann Arbor, Ypsilanti and all of Washtenaw County!

Customer Service Express Workshop – Zingerman's

Board the ZingTrain Customer Service Express for this highly interactive and engaging program! Get an explanation of Zingerman's approach to customer service and how it can be adapted to work in your organization. Use a variety of new tools and techniques, including role-plays, to supplement and reinforce existing customer service training for front-end staff. Counts for one program under the Leadership section for Government Meeting Specialist (GMS) certification.



November 16, 2011 from 3:30 – 5:00 pm Comfort Inn, Mt. Pleasant

Wrap Up/Ethics – Chris Scharrer, New Paradigm Solutions and Debbie Kopkau, CMP, CMS, MSBO

This session brings closure to your certification program. It's an opportunity to reflect on what you have learned and your role in the educational process and your school district. This class can be taken only if you are two classes or less from completing your certification (not counting the Wrap-Up/Ethics session) or have been approved under the Grandfathering clause. Required for Government Meeting Specialist (GMS) certification. Counts for the Wrap-Up/Ethics Program for Government Meeting Specialist (GMS) certification.

November 16, 2011 from 5:30 – 8:30 pm Comfort Inn, Mt Pleasant

Silent Auction

This is a great evening with items to bid on to fill your stockings for your loved ones. This is MISGMP's biggest fund raiser of the year to keep costs of registrations low but bring in knowledgeable speakers to keep us abreast of industry skills and news.

December 14, 2011 from 12:00 – 2:00 pm Kellogg Center, East Lansing, MI

Sponsored by Greater Lansing Convention and Visitors Bureau

The Science of Happy – Tim Cusack, Laughter that Matters

Do you ever wonder what makes us happy? What doesn't make us happy? Why some people are happier than others? Why happiness matters in the workplace and at home? There is a growing body of significant research on who is happy and why. Find out why this topic has become the most popular class at Harvard and how it can increase your productivity at work. Counts for one program under the Leadership section for Government Meeting Specialist (GMS) certification.



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