

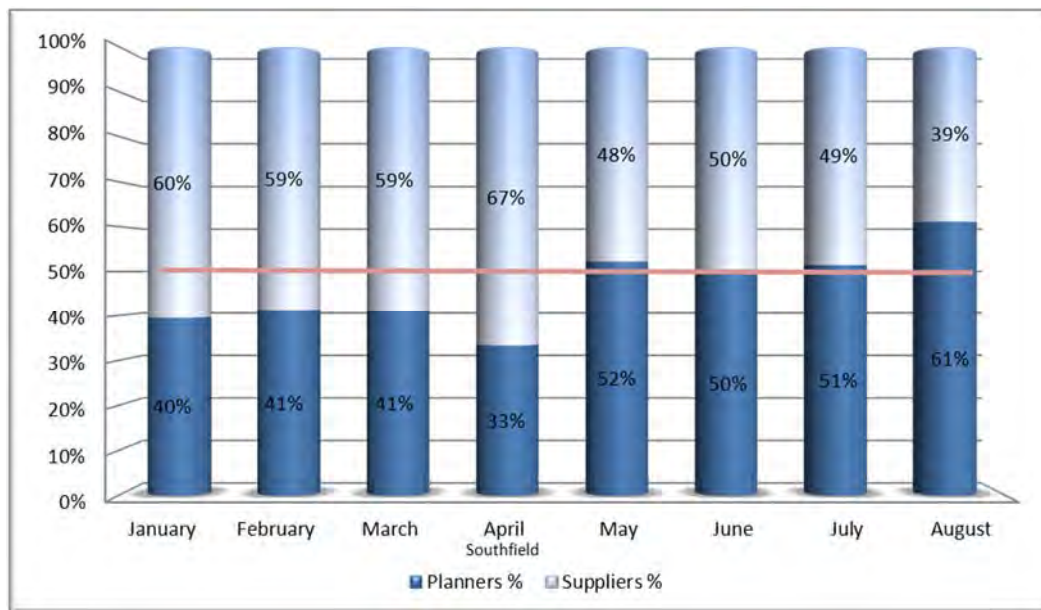


Sponsorship Opportunities 2012-2013

To make it more convenient for suppliers to plan for their support of MISGMP educational programs, we have put these winning packages together. **As you plan for next year's budget, think of what Michigan SGMP can offer you!**

1. Michigan's best planner-supplier ratio at monthly meetings. You get **more face time** with the people that matter most – planners!

2012 Monthly Meeting Ratios



2. New and unique opportunities to interact with planners. This year's first annual MISGMP Road Rally paired planners and suppliers for a 2 ½ hour trip through Lansing landmarks.

3. Ability to achieve nationally recognized Government Meeting Specialist (GMS) certification.

4. Access to a loyal customer base – SGMP planners **use** SGMP properties; besides Michigan members you will have access to hundreds of Federal Planners.

5. Sponsorship access to the fastest growing Meeting Planners Educational Conference in Michigan.

**BUY NOW
BUY SGMP!**

2012-2013 Sponsorship Opportunities

1		2		3		4	
Monthly Meetings*		2013 Road Rally		2013 Newsletter **		Website Ads	
Monthly Meeting Sponsor	\$ 550	½ Car Sponsor	\$ 150	¼ page	\$ 45	Sidebar Ad 3 months	\$ 150
Monthly Meeting Co-Sponsor	\$ 300	Full Car Sponsor	\$ 300	½ page	\$ 80	Sidebar Ad 6 months	\$ 300
		Continental Breakfast	\$ 250	Full Page	\$ 150	Sidebar Ad 12 Months	\$ 500
		Lunch	\$ 600			Top Banner Ad 1 month \$ 100 3 months \$ 250 6 months \$ 500	
						Preferred Vendor	\$60/yr



Pick one from each of the 4 categories above; get **20%** off total



Pick 3 of the 4 categories above; get **15%** off total



Pick 2 of the 4 categories above; get **10%** off total



Pick any one item

* Monthly meeting includes logo in monthly email blast and 2 minutes to address meeting attendees

** Newsletter will be published quarterly (4 times) during 2013

Commit to any selection above by November 1, 2012 – take an extra 5% off

2013 Annual Education Conference

Sponsorship Opportunities

April 30 – May 1, 2013 Park Place Hotel, Traverse City

Meals	Speakers	Other
Reception \$ 650	Main Speaker \$1200	Mobile Phone App \$ 500
Dinner \$1000	Speaker \$ 500	E-mail blasts \$ 250
Continental Breakfast \$ 400	Speaker \$ 500	Hospitality Suite \$ 250
Full Breakfast \$500	Speaker \$ 400	Registration \$ 300
Lunch \$600	Speaker \$ 400	Planner Scholarships \$ 150 @
AM Break \$275		Turn-down service \$ 200
PM Break \$275		Entertainment \$ 600

Commit to any AEC sponsorship by November 1, 2012 – take 5% off