

Upcoming Education Programs



February 19 , 2014 11:30AM

Hotel Revenue Management – What’s The Value of Your Meeting?

Speakers: Amanda Toy, CMP, CTA, Association Sales Manager, Greater Lansing CVB and Kristina Baxendale, CMP, CTA, Sales Manager at Michigan State University - Kellogg Hotel and Conference Center Radisson Hotel, Lansing

Learn how hotels/facilities make business decisions about your government meetings and room blocks. There is actually a science to the process and understanding it can help you secure the space you require at the price you need. Your meeting’s overall value is more than food and rooms, it also helps the city’s economy such as restaurants and stores. Attendees will be able to: (1) Learn why a hotel will likely accept or reject their business; (2) Learn how to bundle your business for better results; (3) Learn which day patterns are best/worse for hotels; (4) Explain to a supervisor why no wants their business in its present form; and (5) Find out about the “big picture” impact your business has on the local economy.

CORE COMPETENCY: FINANCIAL/CONTRACT MANAGEMENT

March 26-28, 2014

**MiSGMP Annual Education Conference
Ann Arbor Marriott at Eagle Crest
Ypsilanti, MI**

Featuring:

- You CAN Teach a Pig to Sing Mary Jane Mapes, CSP
- Security at Large Events and tour of the “Big House”
- Tips for Using Excel, Word and Outlook
- Generational Differences in the Workplace
- Conference Apps
- Speeding To Effective Time Mastery: Working Smarter Not Harder” Dr. Jerry Teplitz

Get your



Work Smarter

Work Faster

Work Better



April 16, 2014 11:30 AM

What Did That Say Again?

**Speaker: Z. Kay Fitzpatrick
McCamly Plaza Hotel – Battle Creek**

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As a government meeting professional it's your job to negotiate, review, and recommend facility contracts. When you authorize these contracts, it is important to know what is required of you and your agency. At this month's meeting, our speaker will walk attendees through the jargon in a facility contract and discuss what it means for both parties. They will explain what can be negotiated and what is - and is not - enforceable. There will be an opportunity for attendees to share "best practices" and explain the purpose for using these. CORE COMPETENCY:

FINANCE/CONTRACT MANAGEMENT

Upcoming Education Programs



May 21, 2014
Top 10 Tips for Keeping Your Meeting Civil
Speaker: Pattie McNeil
MiSGMP 3rd Annual Road Rally
Flint MI



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Is civility still a requirement at meetings? What should you as a government planner pay attention to? Why "rules" are in place to assure your meeting does not get out of hand? CORE COMPETENCY: EDUCATION/PROGRAMS



June 18, 2014 11:30 AM
To Pour or Not to Pour: The Return of Judge Judy
Speaker: Laurie Nickson, CMP, GMS
Michigan Public Health Institute - Okemos

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A new program in the Judge Judy series as the jury (attendees) look and decide a case involving liquor liability. CORE COMPETENCY: FACILITIES/SERVICES

August 20, 2014
Eagle Eye Conference Center
Bath, MI
PROGRAM: TBD

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*and after the program,
the return of...*



NEW MONTH

September 18, 2014
Crowne Plaza Lansing



MiSGMP Silent Auction/Honors and Awards Banquet

Reach for the I-PAD AIR



Announcing the 2014 Membership Drive
January 1 - March 14th, 2014.
The member who recruits the most new members will win an I-Pad Air!*
*Minimum 6 new members required

