

Upcoming Education Programs



August 20, 2014

Eagle Eye Conference Center
Bath, MI

PROGRAM: Do You Prezi?

Program Begins 9:00 AM



Prezi is a cloud-based presentation software and story-telling tool for presenting ideas on a virtual canvas. The product employs a zooming user interface (ZUI), which allows users to zoom in and out of their presentation media, and allows them to display and navigate through information within a 2.5D or parallax 3D space on the Z-Axis. (Yes, you'll have to attend to understand those terms!)PREZI! It's New....It's Cool....You can be cool...too!

Presenter: Nate Melvin, CMP, CTA

Co-Sponsored by:



THURSDAY, September 18, 2014 **MiSGMP Silent Auction/Awards Dinner**

Crowne Plaza Hotel, Lansing, MI.

Educational Program

Excel @ Excel Speaker: Marcy Dwyer, CMP

2014 Planner
and Supplier
of the Year Awards



Excel is the most one of the most used Office applications, but many users only understand it's basic functions. It is one of the best tools available to government meeting planners. Excel can be so much more than a quick way to add or subtract. Sure, you can do budgets too, but Excel can be used to track everything from attrition to exhibitors to room pickup. Our speaker for this session, Marcy Dwyer, will show you how to unleash your Excel power and make your whole conference experience less strenuous for everyone. Some of the topics we will cover include: budgets for meeting planners, calculating registration fees, break-even analysis, attrition, year to year comparison, magical event time lines, converting lists to work with your email program, filtering lists for segment marketing, developing a mailing or email list, a formula to calculate guarantee meal counts based on "actual" meals served at the previous year's event, as well as some Excel short-cuts and spreadsheet templates.

Educational Session 4:00 PM - 5:15 PM Banquet and Silent Auction: 6:15 PM – 9:00 PM Awards Presentation: 7:00 PM - 7:30 PM

October 14–15, 2014

**Comfort Inn and Suites
Mt. Pleasant, MI.**



MiSGMP is partnering with the Mt. Pleasant Comfort Inn and Suites to for a special programming event. Join us for:

Program Hosted by:



Mt. Pleasant

- Collaborative Networking Sessions
- Dinner Reception prepared by Executive Chef Michael Tuma and Culinary Team
- Las Vegas Style Dueling Piano Entertainment
- Fresh, hot breakfast followed by one of the nation's most entertaining industry speakers, **Tim Gard**
- **Complimentary overnights for planners**

October 14: 7:00 pm – 10:00 pm Welcome Reception, Entertainment, and Networking
October 15: 9:00 am – 2:00 pm Speaker Tim Gard

Change the Game

Life is a game. Business is a game. Literally, everything is a game with winners, losers, spectators—plus those who excel by intention and those who coast by choice. In the world of work, it's a problem when bench warmers who constantly coast by choice get paid the same as those who excel by intention. Yet it's part of most of the games we play, whether we like it or not. Perhaps you've heard the idiom "there are no rules." Well, there are rules to every game, but some are fixed, some are flexible, and some become obsolete during the game. What's more, some rules apply to some players, some players seem exempt from the rules, some get away with it, some do not. In the workplace, people experience conflicting rules, contradictory guidelines, and confusing policies



Are we on *YOUR* calendar?