



The Great Lakes View

July 2011

In This Issue

Golf/Bowling Recap

Supplier Tip

Planner Tip

Membership Corner

Silent Auction Save the Date

Welcome New Member

Charity Corner

August Program

September Program

from the President's pen...

Dear Member,

July Newsletter Sponsor:



visitdetroit.com

--Have you heard Detroit is getting a WholeFoods Market in 2013?

--The Detroit Tigers are 1.5 games ahead in their division.

--There is [Autopalooza](#) all summer in Southeast Michigan.

--A new rotating multi-artist retail space is opening in Detroit's midtown neighborhood on Saturday. Check out [71 POP](#).

Want more information about the comings and goings in the D? Contact Cathy Brady at cbrady@visitdetroit.com.

Golf/Bowling Event



On June 20th we had our 17th Annual Golf & Bowling Outing at Riverwood Resort in Mt. Pleasant.

Planners and suppliers alike participated and we had over 40 people attend. This is one our major fundraisers for the year giving us money to put toward our monthly educational programs.

August Program

Getting the Most Out of Promotional Items

Speaker: John Rosendahl, Lee Corporation

Learn what you don't know about promotional items and how they impact both planners and suppliers. Find out the hot giveaways and which items give your company, department or association the best bang for your buck! Immediately following the program, visit the several exhibit booths of products and have lunch. Don't miss this unique opportunity! Counts for one program under the Education/Program section for Certified Meeting Specialist (CMS) certification.



Sponsored by:

Many of the participants who golfed or bowled were treated to a reception on Sunday evening at the Comfort Inn Mt. Pleasant, what a fun evening! Great food and company!

We would like to say a gracious thank you for our sponsors who included the Detroit Metro Convention & Visitors Bureau, Mt. Pleasant Convention & Visitors Bureau, Great Lakes Bay Region Convention & Visitors Bureau, Doubletree Hotel Bay City, Comfort Inn Mt. Pleasant and the Four Points by Sheraton Saginaw. We also extend many thank you's to all of the members, both planners and suppliers, who donated items to be used as door prizes and for winners or the golf & bowl.

If you would like to help with next year's event, please contact Callie Cain at callie.cain@fourpointssaginaw.com
Date TBD.

Supplier Tip

The following tips should increase your odds of landing federal bids, federal RFPs and federal contracts:

- Where appropriate, familiarize yourself with the agency. Get to know the people who will actually use your products or services, as well as the procurement officers who are responsible for approving contracts.
- Focus on opportunities in your niche and prioritize your efforts in pursuing



August 17, 2011
Eagle Eye Golf and Conference Center, Bath, MI

Please note time change!

Program: 9:00am Planners: \$10.00
Lunch and Exhibit: 11:00pm Suppliers: \$20.00

Registration will be available on 8/1/11!!

September Program



Become a User...User of the Vast CVB Services
Speakers: Brenda Haight, Discover Kalamazoo and Doris Sims, Greater Lansing Convention and Visitors' Bureau

A panel of CVB representatives will review the vast array of services they provide at no charge. Come to this session to find out how to best use these services in making planning more efficient. Counts for one program under the Facilities and Services section for Certified Meeting Specialist (CMS) certification.

Sponsored by:



September 21, 2011
Location: TBD

them.

Planner Tip

Arrange your room to complement your agenda.

Half-moon setup. A half-moon plan are round tables with chairs set on two-thirds of the rounds. Sometimes this is called crescent setup. This setup is ideal for sessions where the audience needs to face the speaker and have discussion.

You should always review your setup with your speaker to ensure it fits within the goals and objectives of the meeting.

Membership Corner

What kind of membership do you have:

An "individual" membership is paid for (and belongs to) the individual and remains with that individual regardless of their place of employment; it is not transferable to another individual.

An "organizational" membership is paid for (and belongs to) the company/agency employing the individual and remains with that organization; the organization may transfer it to another individual.

An organizational membership may be

Registration: 11:30am
Lunch:12:00pm
Program: 12:45pm

Planners: \$10.00
Suppliers: \$20.00

Registration will be available after 8/1/11!!

from the President's pen...

Welcome to Fiscal year 2012, MISGMP's 21st year as a Chapter. It is an honor to be your President and to follow in the footsteps of Debbie Kopkau, who with the assistance of the Board was able to move the Michigan Chapter forward again. For the last several years, Michigan has been dealing with hard times and MISGMP has been no different. Even while struggling MISGMP was a strong Chapter -- we had just lost our footing. We are now on solid ground and have even more plans for success in the coming years. The Chapter's updated strategic plan will be solidified at the Board retreat in August 2011 and shared with the membership in September.

Also at our Board retreat we will be reassigning chairs for our committees and I know that we will need your help as participants on committees. Please review the attached committee information and if you have interest in being a committee member please contact me prior to 8/22/11. Our continued growth depends on the involvement of all our members.

[Click Here for Committee Information](#)

Meanwhile, look for these upcoming MISGMP Events:

- On 8/1/11, MISGMP will launch our new website, which will have easier registration, tracking of your history of attendance and surveys for education programs.
- A new fundraising event at the 2012 AEC, details to follow.
- Celebration of SGMP's 30th anniversary, a special presentation will be included in the September or October Program.
- Planner/Supplier of Year Awards at the Silent Auction in November. We all know a planner or supplier that always goes above and beyond for the Chapter or individual members. Start thinking about nominating someone today.

As I look forward to leading the Chapter, I can't help but think

transferred for free when that membership is being renewed. There is a form to use and a fee to pay to complete a member transfer outside of the renewal.

SAVE THE DATE

Save November 16th for the MISGMP Silent Auction to be held at the Comfort Inn Mt. Pleasant. Donation forms will be going out late September so now is a great time to start thinking of items to donate! Be creative!

Welcome New

Member

Kark Knieling, Frankenmuth
Chamber of Commerce and CVB

Charity Corner

–Click here to check out
MISGMP's next charity drive.

Backpack Drive

–Have you been collecting toiletries? Toiletries will be collected later in the year to be donated to a Domestic Violence Organization.

that I have large shoes to fill and of quote by Henry Kissinger: "The task of the leader is to get his [her] people from where they are to where they have not been." Therefore as I begin my journey to lead the Chapter I ask you all to accompany me in my travels as we move into new areas and an even better tomorrow.

Your President,

Michelle A. Milligan, MSW, LMSW

Michelle A. Milligan MSW, LMSW
Third Circuit Court-Clinic for Child Study