

YR	MONTH	DATE	TITLE	SPEAKER	Education/P rogram	Facilities/S ervices	Financial/C ontract	Leadership	Logistics	Technology	Protocol	Federal, State & Local	Wrap-up/ Ethics
					3	3	2	1	3	2			1
08	August		Meeting Planning Nightmares										
08	September		Walk a Mile in My Shoes	Scott Norris									
08	October		Taming the Email Beast	Randy Dean						X			
08	November		Wrap-Up/Ethics + Silent Auction/Awards	Chris Scharrer									X
08	December		Facing the Challenges of Change	Jonathan Edison				X					
09	January		Collaboration Using Google Documents	Andy Mann						X			
09	February		Conference Calls and Planning with Google/Skype	Andy Mann						X			
09	March		Wrap-Up Ethics	Chris Scharrer									X
09	March		APEX- Showcase of Industry Standards	Sue Tinnish	X								
09	March		Secret Science of Meeting Planning	Sue Tinnish	X								
09	March		Virtual Meetings	Corbin Ball						X			
09	March		Ways to Transform Your Meetings	Sue Tinnish	X								
09	March		How will Web 2.0 Change the Face of the Event Industry	Corbin Ball						X			
09	March		Top Technology Trends	Corbin Ball						X			
09	April		Movie Makers in Michigan	Rick Hert/David Neill	X								
09	May		No Fuss Facilitation	Chris Scharrer									
09	June		Golf-Bowling										
09	July		Meeting Planning 101	Debbie Kopkau									
09	August		Keeping Your Records Safe from Identity Theft	Frank Mitchell					X				
09	September		Insurance for an Event Crisis	Robert Baker, Gales Creek Ins.									
09	October		Planning a Successful Meeting	Tom White	X								
09	November		Wrap-Up Etchis	Chris Scharrer									X
09	December		Developing Leaders from the Middle	David Hulings				X					
10	January		There's a Sales Call on Line 1	Nick Hussein		X							
10	February		Corporate Responsibility	Jerry Van Rossum				X					
10	March		A Kick in the Attitude					X					
10	March		Social Media and It's Impact on the Event Industry		X								
10	March		Putting a Positive Spin on Your Next Meeting		X								
10	March		Personality, Leadership and the Software of Your Life					X					
10	April		Getting the Most Out of Your AV	Jim Paesschow						X			
10	May		Communicating for Results	Gail Braverman	X								
10	June		NO MEETING										
10	July		Exhibit Show Trends	Barry Freed					X				
10	August		Essentials of Meeting Planning	Experient		X							
10	September		C.A.R.E. Customer Service	Walt Stasinski				X					
10	October		Out of the Box Special Events	Pearce, Brady, Nelson	X								
10	November		Wrap-Up/Ethics + Silent Auction/Awards	Chris Scharrer									X
10	December		Getting to "WOW" through Food, Beverage, and Décor	Grostick,Haelterman, Roel					X				
11	January		Cost of Doing Business	Denise Cook			X						
11	February		2011 NEC Planner Primer	Tyrell, Moody	X								
11	March		Wrap-Up/Ethics	Laurie Nickson									
11	March		Today's Hottest Industry Issues and Trends	Vicki Betzig					X				
11	March		High Expectations/Low Budget: Cost-Saving Tips for Meetings	Vicki Betzig			X						
11	March		Keep Your Eye on the Prize: Art Prize in Grand Rapids						X				
11	March		Planning Trends - Panel	Drago,Mazuca, McDonald				X					
11	March		Excel at EXCEL	Mike Downard						X			
11	March		New Work Realities	Joyce Weiss				X					
11	April		Reversing Roles: Negotiations				X						
11	May		Looking Beyond the Peephole: Hotel Safety and Security			X							
11	June		NO MEETING										
11	July		NO MEETING										
11	August	17	Getting the Most Out of Promotional Items	John Rosendahl	X								
11	September	21	The ABCs of CVBs			X							

15	March	19	Goal Driven Social Communications	Nicole Sunstrum						X									
15	March	19	National SGMP Update	Rob Coffman					X										
15	March	19	Key Factors for Leading Successful Meetings	Rob Coffman					X										
15	March	19	Special Dietary Needs	Laurie Nickson/Panel							X								
15	March	20	Do More with Less	Corbin Ball								X							
15	March	20	The Paperless Conference Binder	Corbin Ball								X							
15	April	15	Cost Savings for Government Meetings	Michelle Milligan				X											
15	May	20	Growing Your Membership	Shari Pash Berger	X														
15	June	17	Judge Laurie - Case of Medical Liability				X												
15	July	15	Ethics	Jerry Van Rossum															X
15	August	19	Are You LinkedIn?	Niki Perkins									X						
15	September	9	Inside and Out of Government Travel	Ronda Whiting														X	
15	October	21	Seating Arrangements - Change it Up	Pete Honsberger							X could have used				X approved				
15	November	18	Stress-Less for You and Others	Jenn Dubey	X														
15	December	16	How to Become a Leader of Influence	Adam White						X									
16	January	20	Winning the Generational Differences	Joseph Gulino	X														
16	February	17	Audio Visual: Beyond Basics	Tim Bugenske/Greg Leap									X						X
16	March	16	How Do You Google	Andy Mann									X						
16	April	14	Time & Project Management in the Cloud	Randall Dean									X						
16	April	14	Crisis Intervention & Violence in the Workplace	Robert Butkiewicz/Steve Ouding				x											
16	April	15	Life Balance	Andy Core						X									
16	April	15	Stress Right: How to Better Dodge, Withstand and Use Stress to Your Advantage	Andy Core	X														
16	May	25	Geopardy: The game of government meetings!	Nate Melvin								X							
16	June	15	Judge Laurie - A Case of Contract Violations	Laurie Nickson and others					X										
16	July	20	Service Animals: New Michigan Legislation and the ADA Law	Sharon Alston Ellis, J.D.									X						
16	August	17	Creating Lifelong Customers	William F. Kendy	X														
16	September	14	Test your CVB IQ	Nate Melvin and others				X											
16	October	19	"Victor or Victim?" – How to Lead during Times of Turmoil and Change	Darryl A. Wahlstrom, PhD							X								
16	November	16	Active Shooters – How Do Your People Respond?	Trooper Marco Jones, Michigan State Police									X						
16	December	14	The Effective Leader: Busting The Myths, Building The Culture	C. Leslie Charles							X								
17	January	18	Unlocking the Secrets to Why Hotels are Rejecting My Business	Brett Sterenson					X										
17	February	15	How Social Media Can Increase Your Event's Attendance, Participation and Sales	Ashley Smith & Christie Bierlein										x					
17	March	8	Ethics: Every Choice Has a Consequence	Chuck Gallagher															X
17	March	8	Effective Communication: What's Your Strong Suit?	Chuck Gallagher							X								
17	March	8	Social Media and the Meeting Planner	Brian Matson										X					
17	March	9	Difficult Conversations: How to Discuss and What Matters Most	Sally Brush							X								
17	March	9	Business Etiquette and Protocol	Marci Lash													X		
17	April	19	Balancing Personal vs. Professional Branding	Amanda Toy	X														
17	May	17	Inside and Out of Government Travel	Rhonda Whitting														X	
17	June	21	A Case of ADA Compliance	Laurie Nickson and others									X						