



Michigan Chapter Board of Directors

**MEETING NOTES
"DRAFT #1"
August 21, 2013
Eagle Crest, East Lansing, MI**

Members Present (a quorum was present)

Diane Dick
Mandy Flutur
Nick Hussein
Nate Melvin

Michelle Milligan
Laurie Nickson
Andy Silver
Chris Ward

Members Absent (excused)

Sarah Jarous

Members Absent (unexcused)

N/A

Others Present

N/A

I. Milligan called the meeting to order at 11:10am. The Bill of Rights was read by the Board.

II. Decisions Made

- 1- Minutes: The Board approved the July 21, 2013 minutes.
- 2- Agenda: Financial Report delayed until Nate arrived.
- 3- Financial: The Board approved the July financials.

III. Action Items / Delegated Tasks

- 1- Milligan: Voice Michigan's concern to National about: 1) finding a way to make GMS a certificate program; and 2) Holding JLM in a chapter city and keeping costs reasonable.

Previous Assignments:

- 2- Milligan: Add MSAE Partnership to agenda for next Board meeting.
- 3- Nickson: Have Special Events committee review criteria for site selection for awards banquet.
- 4- Milligan: Explore bonding Treasurer and President.

IV. Reports / Announcements / Discussion

- 1- Financial: Nate reviewed financials to date.
- 2- Advertising/Sponsorship. Discussion was held on the Bundle Package and how to follow through with handwritten notes and contact those Suppliers for renewal. The Detroit CVB is the only supplier to-date who has requested a package. Diane will work on contacting suppliers. Diane reported that Jenn Reagan from the Kettunen Center is coming on board the Marketing Committee to help with the marketing efforts.
- 3- Communication/Social Media: Items for the newsletter were discussed. The Award Nomination Link will be included in the next newsletter and created on the web. Survey is to go out on 9/1 and end on 9/30, then voting will be accepted the month of October through the October meeting. Discussion was held on putting Nick's award in the newsletter. If there is no room Michelle talked about putting it in her President's Pen column.
- 4- Membership: Nick reported on membership and numbers to date. We are currently the 3rd largest chapter with 138 members. Membership drive for the iPad will take place from September 1 – October 30. Announcement of winner will take place at the Silent Auction.
- 5- Certification: Diane and Laurie are working on bring all previous attendance up to date for inclusion on website.

- 6- Education: Andy Silver stated we still need a program description for October. Discussion was held on the September program that may or may not be streamed to Ann Arbor due to cost. Nick will follow through with contacts in the areas and Andy will check in with Mary Zucherro for support locally.
- 7- Technology: Continuing to work with StarChapter.
- 8- Business Chapter Plan: No update.
- 9- Board Duties Cheat Sheet: No update.
- 10- Round Table: No discussion.

IV. MISGMP Policy & Procedure Manual Update

Tabled

V. National Update

- 1- Announced changes to the GMS program in that it is now seen as a certificate program and not a certification program. There was significant discussion about this. More updates will be forthcoming from National on the GMS program.
- 2- Debra Kilpatrick from National SGMP Board Secretary will be attending our October Board Meeting and monthly program.
- 3- Discussion about the September JLM – which is being held in Reno. The Board expressed some concern related to meetings being held in states where there are no SGMP Chapters.

Next meeting will take place on September 18 at 9:00am at the Amway Grand Plaza in Grand Rapids, Michigan.

Meeting Adjourned at 12:40pm.

(Minutes prepared by Chris Ward)