



Michigan SGMP Board of Directors Meeting – Meeting Minutes

OCTOBER 19, 2016 – COMFORT INN AND SUITES, MT. PLEASANT

Members Present (a quorum was present)

Laurie Nickson, President
 Nate Melvin, 2nd Vice President
 Tammy Lott, Director
 Annette Pepper, Secretary

Diane Dick, 1st Vice President
 Leonard LaFrance, Director
 Stacy Yerby, Treasurer
 Debbie Kopkau, Past President

Chris Ward, Director, via phone

Welcome

Laurie Nickson called the meeting to order at 9:10am

L. Nickson

Establishment of a Quorum

A quorum was present

L. Nickson

Bill of Rights

Board Members

Approval of Consent Agenda

Approval of September 2016 Board Meeting Minutes

- Correction of spelling of Diane Dick's name
- GMS Certificate
 - The committee worked on cleaning up GMS documents on StarChapter. There are still a few left to do.
 - Vicki Gotts is being trained to use JotForm...

L. Nickson

Committee Reports Received, Report Only

- Communication/Social Media
- Community Service
- Membership

L. LaFrance
 A. Pepper
 T. Lott

Committee Reports, Nothing to Report

- Annual Education Conference
- Honors and Awards
- Marketing
- Nominations

C. Ward
 D. Kopkau
 L. LaFrance
 D. Kopkau

Financial Reports

Review of Financials

S. Yerby

BANK BALANCES	8/31/16	9/30/16
Checking	\$18,958.79	\$27,199.09
Other	\$12,056.90	\$12,057.39

Review of Income/Expenses

S. Yerby

Review of Bank Statement

S. Yerby

Review of Bills to Pay
Check Register Sign-off

S. Yerby
D. Kopkau

Committee Reports, Discussion/Action Needed

Advertising/Sponsorships

D. Dick

- Currently on target for advertising and sponsorships.
- Boost to friends of members and boost to targeted are sold to supplier members.

Education

A. Pepper

- The Education Committee selected locations for the monthly MiSGMP educational programs in 2017.
- All educational programs topics have been confirmed but speakers for February and May topics are still being sought.
- The MiSGMP 2016-2017 Chapter Education Calendar was submitted to SGMP.
- A conference call of the Education Committee will be scheduled in February/March to discuss July-December programs. Each committee member will be asked to reach out to speakers with the goal of establishing the July-December programming by June 2017.

GMS Certificate

D. Kopkau

- Creating emails to remind people about renewing their GMS Certificate and to recruit people for the GMS certificate program.
- National approved the Michigan Chapter to purchase GMS pins. Artwork was distributed/discussed and the '2 screen' version selected. Pins will be available for distribution at the December 2016 membership meeting.
- An inquiry was made about a member completing the GMS certificate program in 10 months. It was explained that the member attended both AEC and NEC to obtain the courses/competencies needed. The MiSGMP website does not reflect that you may take education programs at NEC towards the GMS. Verbiage needs to be changed on the website and in GMS documents, including clarifying that any programs approved by National with regard to the competency areas will count toward obtaining the GMS certification. Debbie will work on the language changes and distribute to the board for review/approval.

Registration/Door Prizes

D. Dick

- Door Prize Raffle Discussion

L. Nickson/D. Dick

Diane and Laurie attended the CMP Summit last week where there was a presentation by Michigan's Deputy Director of Charitable Gaming. The laws regarding charitable gaming, including raffles, are numerous and include requiring a separate bank account (no co-mingling of funds); a license if tickets are sold other than onsite the day/evening of the raffle; a license if the total value of goods raffled is more than \$100. If tickets are only sold onsite and the cumulative value of goods raffled do not exceed \$100, no license is needed. A 3-event license can be applied for to hold 3 separate onsite raffles where the cumulative value of goods does not exceed \$500 per raffle.

Given this information, Laurie suspended the door prize raffle for today's membership meeting. After discussion, the board decided that we will no longer sell raffle tickets at the monthly meetings but each person in attendance will have her/his name 'put in the hat' and names will be drawn to correspond to the number of door prizes donated. As this is simply a give-away with no money changing hands, we believe this can be done – Diane will check.

A single license may be required for the wine wall at the AEC if it's considered a raffle – as we only sell the number of tickets corresponding to the number of wine bottles this

may not be considered gaming. Chris will research the wine wall and bring information back to the board for discussion.

Scholarships

N. Melvin

- The Scholarships board liaison has been transferred to Stacy Yerby. No current updates on this year's scholarships available at this time.

Special Events

L. Nickson

- Crowne Plaza Lansing West has submitted a booking agreement for the 2017 Awards Banquet and Auction. The date is September 13, 2017. The board approved the date and location; Laurie will sign and return the booking agreement.

Membership

- There were 20 membership drops this month. The committee is making calls to the dropped members.
- Nick Hussein has resigned as Membership Chair. Tammy will contact Pam Malone to ask her to be the Chair. Tammy is the board liaison to the Membership Committee.
- Tammy and Pam contacted members' with memberships expiring 60 days out.

2016-2017 MiSGMP Chapter Operations Plan

L. Nickson/Board Members

Update reviewed.

National Update

L. Nickson

Laurie participated in the National leadership call. The following information was shared:

Chapter Business Plan

- 2016-2017 needs to be posted to website

Chapter Board Code of Ethics Form

- Stacy and Tammy signed the form previously signed by all other board members so all signatures are on one form for posting on our website and sending to National

Membership

- National has extended renewing with no lapse in membership until 12/31/16.
- Jackie Fenwick, Ascent Management, is new SGMP membership manager.
- Board member liaisons: Marie Arighi and Carolyn Wooten

Mid-year SGMP Auction, November 1-4

- Items due October 20 – possibly donate 2-night stay at Grand Traverse Resort that was received too late for our auction. Laurie to contact Duke.

NEC 2017 – Tuesday, June 6–Thursday, June 8, Ft. Lauderdale

- Conference hotels: Hilton and Hyatt
- Court case proposal accepted!
- Extended joint leadership meeting
 - Monday, June 5, 1-5 pm and Tuesday, June 6, 9am–12 pm with possible Monday evening leadership reception
- Exhibits – 3 components
 - Tradeshow, 48 booths – light refreshments
 - Education sessions – 4 sponsored, including lunch, for planners **and** suppliers
 - Dessert reception – segregated by geographic region
- Registration, sponsorship, and additional info soon!

Task Forces

- Great response; national board determining best way to select/assign volunteers

Michigan Chapter is now in Group 4 with Carolyn Wooten as our liaison

Nominations

- Rob Coffman clarified that the chair is to be a previous chapter president and/or previous chapter board member or current board members not seeking re-election

Management Company

- Ascent Management, 3337 Duke Street, Alexandria VA 22314 – info on SGMP website

Other

- Halo event, August 2017. We will continue to have the August MiSGMP meeting in conjunction with Halo. It needs to be emphasized, again, to our members, that, if offered, only one sample of an item should be taken. And that requesting a sample to be sent should only be done if one is seriously considering purchasing –samples are not sent ‘for free’ from the companies, they are paid for by the individual sales representatives.
- Duke Rosendahl requested the board revisit the possibility of broadcasting monthly meetings/Skype/webinars. After much discussion the board decided that, at this time, this is not feasible due to cost, availability of adequate equipment and internet connections, and ROI for suppliers.

Next Board Meeting – November 16, 9:00–11:15 am; Cooley Law School Stadium, Lansing

Meeting Adjourned at 11:00 am.

Respectfully submitted,
Annette Pepper, CMP
MiSGMP Secretary