



Board of Directors Meeting – Meeting Minutes

AUGUST 17, 2016 – EAGLE EYE GOLF CLUB

Members Present (a quorum was present)

Laurie Nickson, President

Dianne Dick, 1st Vice President

Leonard LaFrance, Director

Annette Pepper, Secretary (via phone)

Nate Melvin, 2nd Vice President

Chris Ward, Director

Tammy Lott, Director

Excused:

Stacy Yerby, Treasurer

Debbie Kopkau, Past President

Welcome

Laurie Nickson called the meeting to order at 10:10am.

L. Nickson

Establishment of a Quorum

A quorum was present.

L. Nickson

Bill of Rights

L. Nickson

Approval of Consent Agenda

Approval of July 2016 Board Meeting Minutes

- Meeting minutes approved as presented

L. Nickson

Committee Reports Received, Report Only

Advertising/Sponsorships – **Report pulled**

Community Service

Education – **Report pulled**

GMS Certificate

Registration/Door Prizes

D. Dick

A. Pepper

A. Pepper

D. Kopkau

D. Dick

Committee Report Received, Nothing to Report

Annual Education Conference

Nominations

Scholarships

C. Ward

D. Kopkau

N. Melvin

Financial Reports

Review of Financials

N. Melvin

Fiscal year-end paperwork was submitted to National.
FY 16/17 budget was approved.

BANK BALANCES	6/30/2016	7/31/2016
Checking	\$16,791.87	18,597.13
Other	\$12,055.88	12,056.36

Review of Income/Expenses

N. Melvin

Review of Bank Statement

N. Melvin

Review of Bills to Pay

N. Melvin

Review of 2016-2017 Budget

N. Melvin

Financials accepted as presented.

Committee Reports, Discussion/Action Needed

Advertising/Sponsorships

N. Melvin

Sponsorships have been distributed to "first right of refusal." 4 committed bundles already confirmed. The information will go out to the membership (suppliers and contract planners) on Monday, August 22.

Communication/Social Media

L. LaFrance

The new MiSGMP e-reel news will be highlighted at today's membership meeting along with an announcement that members will receive an email next week asking them to vote for the e-news logo.

Education

A. Pepper

Reviewed draft RFP and revised. Changes include:

Mileage: Monthly meetings will be held within 100 miles of the State Capitol

Hosting: Difference perks for member vs non member hosting: All perks will be the same except: change the non member to 1 comp registration

F&B: if the hotel has upgraded the meal from the Government menu, we will make that announcement during the welcome.

Distribution date: September 6, 2017

Deadline date: September 30, 2017

Honors and Awards

D. Kopkau

The Board reviewed the list of names submitted for Planner and Supplier of the Year awards and eliminated those not eligible. After discussion, it was agreed that criteria for these awards needs to be established; to be done by, if not before, June board retreat.

Marketing

L. LaFrance

Reviewed different types of Facebook posts, tiers and costs:

Basic post: \$50

Pinned Post for 1 week: \$100

Boosted Posts: \$200

Each supplier can purchase 1 monthly post; purchase only available to members.

Membership

T. Lott

Tammy will be the Board Liaison and Nick Hussein will be the membership chair.

Video testimonies will be posted on the website shortly. A membership committee meeting will take place in the next month or two.

Stay tuned for new state travel guidelines as it pertains to 2nd consecutive overnight being reduced to 60 miles.

Special Events

L. Nickson

The board agreed to donate a Michigan-based beer/liquor/wine basket to the Silent Auction.

2016-2017 Chapter Business Plan

L. Nickson/Board

Year End Summary and Chapter Business Plan: Approved to post on website.

National Update

L. Nickson

The new management team is actively reviewing membership, finances and operations.

The national board will be creating committees and will recruit members to serve. Michigan's board liaison is now Ann Koralweski

2017 NEC

L. Nickson

- Laurie submitted *To Sue or Not to Sue: A Case of Contract Violations*

Other

Next Board Meeting – September 14, 12-1 pm at the Crowne Plaza Lansing West; lunch provided.

Meeting adjourned at 11:55am

Respectfully submitted,
Chris Ward