

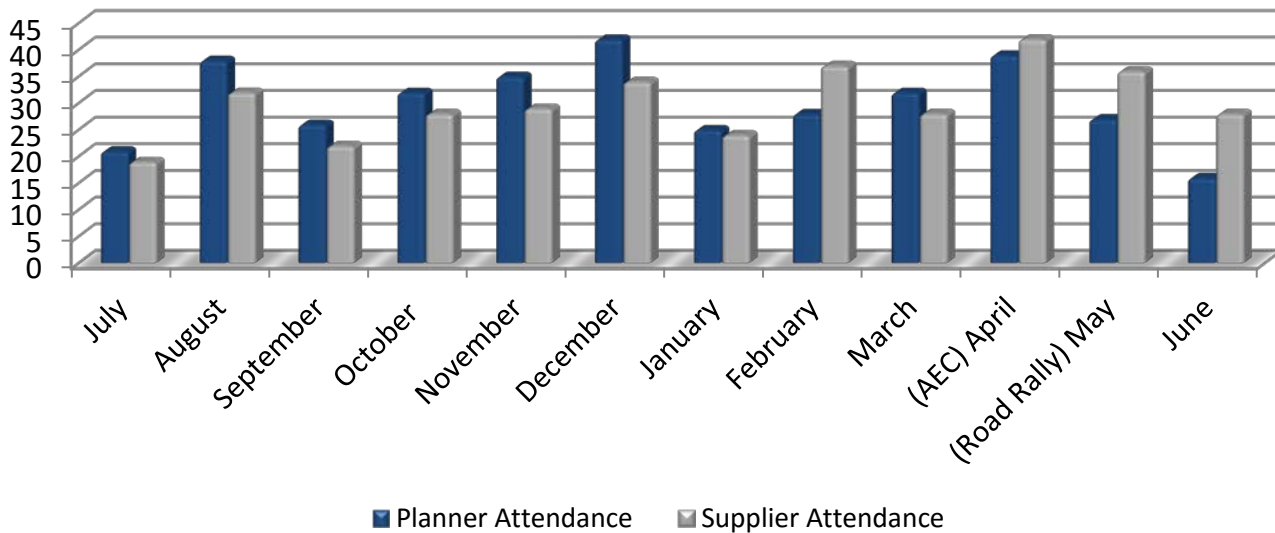
SGMP Michigan

It's time for savings!

www.misgmp.org/catalog.php

To make it more convenient for suppliers to plan their annual support of MiSGMP, we have put together these winning packages! As you plan for your 2017 budget we hope you'll keep in mind what MiSGMP offers: **Michigan's best planner-supplier ratio** at monthly meetings and events; in the 2015-16 fiscal year, **two-thirds of our meetings had over 50% planners in attendance**, presenting a high value to you through more interaction with planners each month!

MiSGMP 2015-16 Attendance Ratio



1. **Unique opportunities** to interact with planners. The MiSGMP Road Rally in May pairs planners and suppliers for a 2 ½ hour search through the streets of Michigan cities.

2. Access to a **loyal customer base** – SGMP planners use SGMP properties! In addition to Michigan members, you have access to hundreds of Federal government planners.

For specific questions or more information contact:

Advertising Diane Dick (ads@misgmp.org)

Annual Education Conference Chris Ward (aec@misgmp.org)

Communications (Email, Website, Social Media) Leonard LaFrance (communications@misgmp.org)

Special Events (Annual Auction, Road Rally) Laurie Nickson (specialevents@misgmp.org)

Sponsorship Nate Melvin (sponsorship@misgmp.org)

2017 Sponsorship Opportunities

Select a package

The Big Mac Package Cost: \$3,250 *by October 1: \$2,950*



The Big Mac Package includes: Sponsorship of a General Session Speaker at the 2017 AEC in Ann Arbor, print and web acknowledgement of AEC sponsorship, 5 minutes of podium time at AEC (\$750 value), Exhibit Table at AEC (\$150 value), three Boosted Facebook posts (\$600 value), Banner Ad and Preferred Vendor Listing on MiSGMP website for one year (\$1,060 value), Road Rally Full Car Sponsorship (\$350 value), one monthly meeting sponsorship (\$550 value) and one supplier registration at each monthly educational program* (\$200 value)

Total Package Value = \$3,660

The Great Lakes Package Cost: \$2,650 *by October 1: \$2,400*



The Great Lakes Package includes: Sponsorship of a General Session Speaker at the 2017 AEC in Ann Arbor, print and web acknowledgement of AEC sponsorship, 3 minutes of podium time at AEC (\$750 value), Exhibit Table at AEC (\$150 value), two Boosted Facebook posts (\$400 value), Banner Ad on MiSGMP website for six months plus Preferred Vendor Listing for one year (\$560 value), Road Rally Full Car Sponsorship (\$350 value), one monthly meeting sponsorship (\$550 value) and one supplier registration at each monthly educational program* (\$200 value)

Total Package Value = \$2,960

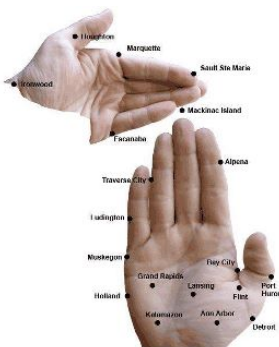
The Lighthouse Package Cost: \$2,050 *by October 1: \$1,850*



The Lighthouse Package includes: Sponsorship of conference breakfast, lunch or reception at the 2017 AEC in Ann Arbor, print and web acknowledgement of AEC sponsorship, 3 minutes of podium time at AEC (\$750 value), Exhibit Table at AEC (\$150 value), two Pinned Facebook posts (\$200 value), Preferred Vendor Listing on MiSGMP website for one year (\$60 value), Road Rally Full Car Sponsorship (\$350 value), monthly meeting sponsorship (\$550 value) and one supplier registration at each monthly educational program* (\$200 value)

Total Package Value = \$2,260

The Mitten Package Cost: \$1,000 *by October 1: \$900*



The Mitten Package includes: Sponsorship of refreshment break at the 2017 AEC in Ann Arbor with signage, print and web acknowledgement of AEC sponsorship, 2 minutes of podium time at AEC (\$300 value), Exhibit Table at AEC (\$150 value), two Standard Facebook posts (\$100 value), Sidebar Ad on MiSGMP website for six months plus Preferred Vendor Listing for one year (\$360 value), and Road Rally Half Car Sponsorship (\$175 value)

Total Package Value = \$1,085

Purchase by October 1, 2016 and receive early bird discounts (see above!)

Commitments must be made by 10/1/16 to receive discounted pricing.

Payments may be apportioned during the year but must be completely paid by 6/1/2017.

*Monthly meetings do not include AEC, Annual Auction or the Road Rally.

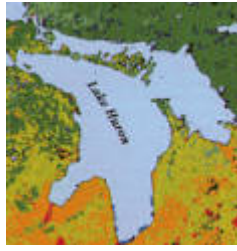
or select from these individual options



Selections from all 5 categories receives **5% off the total**



Selections from 4 categories receives **4% off the total**



Selections from 3 categories receives **3% off the total**



Selections from 2 categories receives **2% off the total**



Multiple selections from 1 category receives **1% off the total**

Category 1		Category 2		Category 3		Category 4		Category 5	
Monthly Meetings		2016-17 Special Events 9/14/2016 and 5/24/2017		2016 AEC		Facebook Ads		Website Ads	
Monthly Meeting Sponsor	\$550	Planner/Supplier of the Year Award Sponsor	\$500	Continental Breakfast	\$500	Standard Post	\$50	Sidebar Ad (3 months)	\$150
Includes 2 supplier registrations and 3 minutes to address attendees		Awards Banquet Registration	\$300	Full Breakfast	\$750	Pinned Post (1 week)	\$100	Sidebar Ad (6 months)	\$300
		Full Car Sponsor	\$350	Lunch	\$750	Boosted Post (1 week)	\$200	Sidebar Ad (12 months)	\$600
		Half Car Sponsor	\$175	Reception	\$650	Standard Posts appear on the chapter Facebook timeline and as notifications to chapter Facebook followers		Top Banner Ad (3 month)	\$250
		Full Cars receive 2 supplier registrations and 2 planner registrations		Dinner	\$1,000			Top Banner Ad (6 months)	\$500
		Half Cars receive 1 supplier registration and 1 planner registration. Half Cars are paired with other Half Cars to make Full Cars.		Entertainment	\$1,000	Pinned Posts appear at the top of the chapter Facebook timeline for a period of one week and as notifications to chapter Facebook followers		Top Banner Ad (12 months)	\$1,000
				Speaker	\$750			Preferred Vendor (12 months)	\$60
				Wine Wall	\$500	Boosted Posts appear as notifications to chapter Facebook followers and all friends of chapter Facebook followers, drastically increasing the reach of the post			
				Refreshment Break	\$300				
				Registration	\$300	Each sponsor limited to one post of any type per month			
				Turn-down Service	\$300+				
				Décor	\$150+				
				Exhibitor Table	\$150				

Individual selections added to bundle packages are 20% off if committed by October 1, 2016!

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