

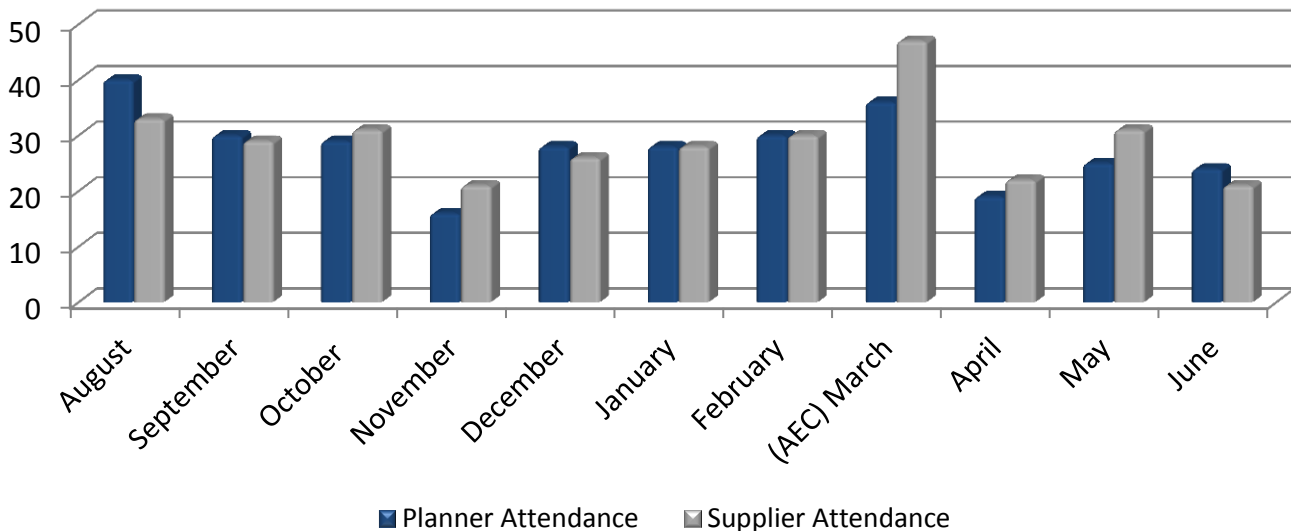
SGMP Michigan

It's time for savings!

www.misgmp.org/catalog.php

To make it more convenient for suppliers to plan their annual support of MiSGMP, we have put together these winning packages! As you plan for next year's budget we hope you'll keep in mind what MiSGMP offers: **Michigan's best planner-supplier ratio** at monthly meetings and events; in 2014-15, **over half the meetings had at least 50% planners**, presenting a higher value to you through more interaction with planners each month!

MiSGMP 2014-15 Attendance Ratio



1. **Unique opportunities** to interact with planners. The MiSGMP Road Rally in May pairs planners and suppliers for a 2 ½ hour search through the streets of Michigan cities.

2. Access to a **loyal customer base** – SGMP planners use SGMP properties! In addition to Michigan members, you have access to hundreds of Federal government planners.

For specific questions or more information contact:

Advertising Diane Dick (ads@misgmp.org)

Annual Education Conference Chris Ward (aec@misgmp.org)

Communications (Newsletter, Website, Social Media) Aimee George (communications@misgmp.org)

Monthly Programs Debbie Kopkau (education@misgmp.org)

Special Events (Annual Auction, Road Rally) Laurie Nickson (specialevents@misgmp.org)

2016 Sponsorship Opportunities

Select a package

The Big Mac Package Cost: \$3,700 by October 1: \$3,250



The Big Mac Package includes: Sponsorship of Opening Keynote Speaker at 2016 AEC, print and web acknowledgement of AEC sponsorship, 5 minutes of podium time at AEC (\$1,750 value), YOUR organization's banner displayed at AEC (\$250 value), Exhibit Table at AEC (\$150 value), Full page ad in all 2016 issues of MiSGMP newsletter (\$600 value), Banner Ad and Preferred Vendor Listing on MiSGMP website for one year (\$1,060 value), Road Rally Full Car Sponsorship (\$350 value) and one supplier registration at each monthly educational program* (\$200 value)

Total Package Value: \$4,360

The Great Lakes Package Cost: \$3,275 by October 1: \$2,875



The Great Lakes Package includes: Sponsorship of Closing Keynote Speaker at 2016 AEC, print and web acknowledgement of AEC sponsorship, 3 minutes of podium time at AEC (\$1,200 value), YOUR organization's banner displayed at AEC (\$250 value), Exhibit Table at AEC (\$150 value), Full page ad in all 2016 issues of MiSGMP newsletter (\$600 value), Banner Ad on MiSGMP website for six months and Preferred Vendor Listing for one year (\$560 value), Road Rally Full Car Sponsorship (\$350 value), one monthly meeting sponsorship (\$550 value) and one supplier registration at each monthly educational program* (\$200 value)

Total Package Value: \$3,860

The Lighthouse Package Cost: \$1,975 by October 1: \$1,750



The Lighthouse Package includes: Sponsorship of full breakfast or lunch at 2016 AEC, print and web acknowledgement of AEC sponsorship, 3 minutes of podium time at AEC (\$750 value), YOUR organization's banner at AEC (\$250 value), Exhibit Table at AEC (\$150 value), Preferred Vendor Listing on MiSGMP website for one year (\$60 value), Road Rally Full Car Sponsorship (\$350 value), one monthly meeting sponsorship (\$550 value) and one supplier registration at each monthly educational program* (\$200 value)

Total Package Value: \$2,310

The Mitten Package Cost: \$1,250 by October 1: \$1,150



The Mitten Package includes: Sponsorship of refreshment break at AEC with signage (\$300 value), print and web acknowledgement of AEC sponsorship, 3 minutes of podium time at AEC, YOUR organization's banner at AEC (\$250 value), Exhibit Table at AEC (\$150 value), half page ad in two 2016 issues of MiSGMP newsletter (\$200 value), Sidebar Ad on MiSGMP website for six months plus Preferred Vendor Listing for one year (\$360 value), and Road Rally Half Car Sponsorship (\$175 value)

Total Package Value = \$1,435

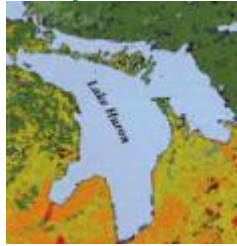
Purchase by October 1, 2015 and receive early bird discounts (see above!)

Commitments must be made by 10/1/15 to receive discounted pricing.

Payments may be apportioned during the year but must be completely paid by 6/1/2016.

*Monthly meetings do not include AEC, Annual Auction or the Road Rally.

or select from these individual options



Selections from all 5 categories receives **5% off the total**

Selections from 4 categories receives **4% off the total**

Selections from 3 categories receives **3% off the total**

Selections from 2 categories receives **2% off the total**

Multiple selections from 1 category receives **1% off the total**

Category 1		Category 2		Category 3		Category 4		Category 5	
Monthly Meetings		2015-16 Special Events 9/9/2015 and 5/25/16		2016 AEC		Newsletter Ads		Website Ads	
Monthly Meeting Sponsor	\$550	Planner/Supplier of the Year Award Sponsor	\$500	Continental Breakfast	\$600	¼ page ad	\$50	Sidebar Ad (3 months)	\$150
Includes 2 supplier registrations		Full Car Sponsor	\$350	Full Breakfast	\$750	¼ page ad x 4	\$200	Sidebar Ad (6 months)	\$300
		Half Car Sponsor	\$175	Lunch	\$750	½ page ad	\$100	Sidebar Ad (12 months)	\$600
				Refreshment Break	\$300	½ page ad x 4	\$400	Top Banner Ad (3 month)	\$250
				Reception	\$650	Full page ad	\$150	Top Banner Ad (6 months)	\$500
				Dinner	\$1,200	Full page ad x 4	\$600	Top Banner Ad (12 months)	\$1,000
Monthly meeting includes 3 minutes to address attendees				Keynote Speaker	\$1,750	Newsletter will be published 4 times in 2016		Preferred Vendor (12 months)	\$60
				Keynote Speaker	\$1,200				
				Speaker	\$900				
				Speaker	\$700				
				Speaker	\$500				
				Entertainment Sponsor	\$1,000				
				Wine Wall Sponsor	\$500				
				Hospitality	\$500+				
				Mobile App	\$500				
				Registration Sponsor	\$300				
				Turn-down Service	\$300				
				Planner Scholarships	\$75				

Individual selections added to bundle packages are 20% off if purchased by October 1, 2015!

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