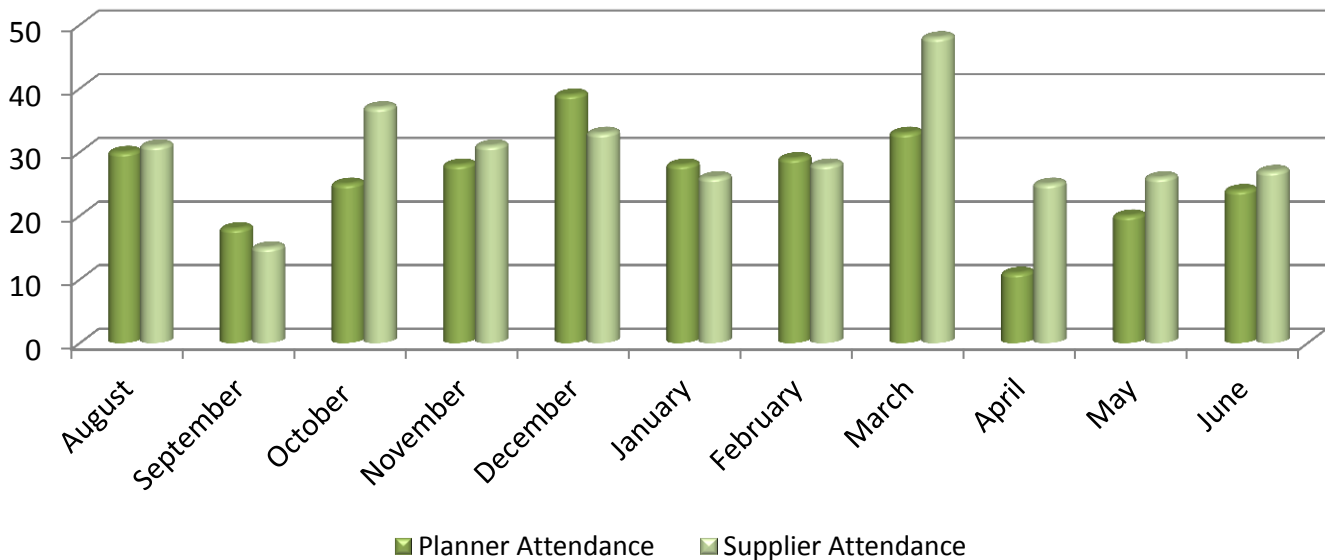


# This Year ...Discover the Beauty and Fun of Michigan



To make it more convenient for suppliers to plan for their support of MiSGMP, we have put these winning packages together for you. **As you plan for next year's budget keep in mind what MiSGMP offers you. Celebrate 25 Years of MiSGMP!** Michigan's **best** planner-supplier ratio at monthly meetings and events; in 2013-14, 36% of meetings had higher planner attendance than suppliers, presenting a higher value to you through more interaction with planners each month!

## MiSGMP 2013-14 Attendance Ratio



1. New and **unique opportunities** to interact with planners. The MiSGMP Road Rally pairs planners and suppliers for a 2 ½ hour search through the streets of Michigan cities.
2. Access **to a loyal customer base** – SGMP planners use SGMP properties; besides Michigan members you will have access to hundreds of Federal planners.

For more information or specific questions contact:

**Special Events** (Road Rally, Silent Auction) Laurie Nickson (lnickson@miaeyc.org)

**Monthly Programs/AEC** Chris Ward (CWard@macmh.org) or Debbie Kopkau (dkopkau@msbo.org)

**Newsletter** Kami Smith (kamismith@micounties.org)

**Advertising** Diane Dick (ddick@gomasa.org)

# 2015 Sponsorship Opportunities

*Select a package*

## The “Big Mac” Package Cost: \$3,500



The “Big Mac” Platinum Package includes: Sponsorship of Keynote Speaker at 2015 AEC, print and web acknowledgement of AEC sponsorship, 5 minutes of podium time at AEC (\$1750 value), YOUR organizations banner displayed at AEC (\$250 value) + Full page ad in all 2015 issues of MiSGMP newsletter (\$600 value) + Road Rally Car Sponsorship (\$300 value) + Banner Ad on MISGMP website for one year (\$1000 value) + one supplier registration at each monthly educational program\* (\$225 value)

Total Package Value = \$4,125

Buy before October 1 and your cost = \$3,150

## The “Great Lakes” Package Cost: \$2,850



The “Great Lakes” Package includes: Sponsorship of General Session Speaker at 2015 AEC, print and web acknowledgement of AEC sponsorship, 3 minutes of podium time at AEC (\$1500 value), YOUR organizations banner displayed at AEC (\$250 value) + 1/2 page ad in 2015 issues of MiSGMP newsletter (\$400 value) + Road Rally Car Sponsorship (\$300 value) + Banner Ad on MISGMP website for six months (\$500 value) + one monthly meeting sponsorship (\$550 value) + one supplier registration at each monthly educational program\* (\$225 value)

Total Package Value = \$3,725

Buy before October 1 and your cost = \$2,565

## The “Lighthouse” Package Cost: \$2,000



The “Lighthouse” Package includes: Sponsorship of Dinner at 2015 AEC, print and web acknowledgement of AEC sponsorship, 2 minutes of podium time at AEC (\$1200 value) + Road Rally ½ Car Sponsorship (\$150 value) + monthly meeting sponsorship (\$550 value) + one supplier registration at each monthly educational program\* (\$225 value)

Total Package Value = \$2,125

Buy before October 1 and your cost = \$1,800

## The “Mitten” Package Cost: \$1,750



The “Mitten” Package includes: 1 break sponsorship at AEC with signage (\$300 value) + monthly meeting sponsorship\*, print and web acknowledgement of meeting sponsorship, 3 minutes of podium time at sponsored meeting (\$550 value) + 1/2 page ad in two 2015 issues of MiSGMP newsletter (\$200 value) + Road Rally ½ Car Sponsorship (\$150 value) + Sidebar Ad on MISGMP website for one year (\$600 value)

Total Package Value = \$1,800

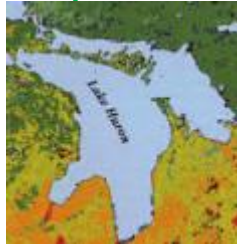
Buy before October 1 and your cost = \$1,575

**Packages save money PLUS you get an extra 10% off when you purchase by October 1, 2014!**

Purchase must be made by 10/1/14. Payments over \$1,000 may be apportioned during the year, but must be completely paid by 6/1/2015.

\*Monthly meetings do not include registration for AEC, Road Rally, or Silent Auction

or select from these individual options



Pick one from each of the 5 categories and get **5%** off the total

Pick one from each of the 4 categories and get **4%** off the total

Pick one from each of the 3 categories and get **3%** off the total

Pick one from each of the 2 categories and get **2%** off the total

Pick any one item

Category 1		Category 2		Category 3		Category 4		Category 5	
Monthly Meetings		2015 Special Events 9/18/14 and 5/20/15		2015 Newsletter		2015 AEC		Website Ads	
Monthly Meeting Sponsor	\$550	½ Car Sponsor	\$150	¼ page ad	\$45	Reception	\$650	Sidebar Ad (3 months)	\$150
Includes 2 supplier registrations		Full Car Sponsor	\$300	¼ page ad 4x	\$180	Dinner	\$1200	Sidebar Ad (6 months)	\$300
		Award Sponsor	\$500	½ page ad	\$100	Full Breakfast	\$600	Sidebar Ad (12 months)	\$600
		Wine Wall Sponsor	\$500	½ page ad 4x	\$400	Full Breakfast	\$600	Top Banner Ad (1 month)	\$100
				Full page ad	\$150	Lunch (2 available)	\$750 each	Top Banner Ad (3 months)	\$250
				Full Page ad 4x	\$600	AM Break	\$300	Top Banner Ad (6 months)	\$500
Monthly meeting includes 3 minutes to address attendees				Newsletter will be published 4 times in 2015		PM Break	\$300	Preferred Vendor/yr.	\$60
						Keynote Speaker	\$1750		
						Speaker	\$1200		
						Speaker	\$700		
						Speaker	\$500		
						Planner Scholarships	\$75		
						Mobile Phone App	\$500		
						Pre-event Hospitality	\$300+		
						Hospitality	\$500+		
						Registration Sponsor	\$300		
						Turn-down service	\$300		
						Entertainment	\$1000		

**Purchase these options by October 1, 2014 and increase your savings!**

Purchase must be made by 10/1/14. Payments over \$1,000 may be apportioned during the year, but must be completely paid by 6/1/2015.

\*Monthly meetings do not include registration for AEC, Road Rally or Silent Auction